



## BIOGRAPHY

Kid-rocker Jim Cosgrove has emerged as one of America's leading family entertainers. He travels the country carrying a message that resonates with people young and old – hang on to the wonder of youth and love yourself, your neighbor, and the earth. Embodying these themes in his own life, his authenticity adds to his appeal, and his music and concerts are universally well-received.

Since leaving his job as a journalist and corporate PR professional in favor of helping kids laugh and sing, Jim has spent the last twelve years performing thousands of shows for thousands of families throughout North America and Europe. Along the way, he's released seven CDs and two DVDs that have met with critical acclaim and an array of awards. He's performed twice at the White House Easter Egg Roll and co-founded Jiggle Jam, the country's largest family music festival. Jim's family doubles as his road crew. His wife Jeni is his booking agent and tour manager, and their daughters, Lyda and Willa, are a key part of the traveling team and occasionally perform on stage.

Jim stays connected with his fans and reaches out to the community beyond the stage in many ways. Whenever possible, Jim performs in children's hospitals and pediatric units both in his hometown and while on tour. He shares his often poignant observations about life, family and music on the *Kansas City Star's* "Mom2Mom" blog where he is a featured blogger (and the only father in a blog of moms). His keynote address "Live Like A Child! Succeed Like A Child!" has inspired adult audiences around the country and serves as the "grown-up" counterpart to his family concerts.

"Swimming In Noodles" is Jim's new CD, due for release in October 2010. The album is his first collaboration with Grammy-nominated producer Tor Hyams (Joan Osborne, Edwin McCain, Milkshake) and represents a new high-water mark for Jim's singing and songwriting. His songs pay tribute to the unique place in the world that we each occupy while also highlighting the universal qualities of humanity that draw us together. And what rockin' good time would be complete without some good, old-fashioned comfort food? Songs like "Spaghetti and Goofballs", "Chips and Salsa", and "Cookie Time" celebrate good times spent with good friends over good food!

Jim tried a couple of new approaches with this album that heightened the creative energy of the project. The bulk of the album was recorded in the Los Angeles area with Hyams and a group of renowned LA studio players. Spending several days working out song arrangements with the band resulted in a continuity and groove-oriented vibe that runs throughout the album. Also, this project was funded in large part by Jim's fans who responded generously and enthusiastically to his appeal for their involvement. His first foray into "crowdfunding" resulted in a collaboration that enabled him to connect with his fans on a different level and gave them an opportunity to have a say in creative decisions, such as naming the album and selecting the artwork.

Jim's contribution to family life in the Midwest and throughout the U.S. is bigger than the favorite songs of his young audience. His music, his writings, his festivals, and his way of life help preserve the vitality and creativity of childhood – for kids of all ages. Viewing the world through Jim's eyes provides a valuable reminder to get back down to the serious business of having fun.

### CONTACT:

Beth Blenz-Clucas  
Sugar Mountain PR  
(503) 293-9498  
[beth@sugarmountainpr.com](mailto:beth@sugarmountainpr.com)